Sustainability at OMCA Marketplace



Organics Food Program

In partnership with Sustainable Waterloo Region, we'll coordinate drop-off and pickup of organics bins for the Marketplace at Bingemans and the evening networking receptions.

Learn more about the organics program

Food Waste & Recovery

We'll work with Second Harvest to recover surplus food from the Marketplace and evening networking receptions for donation.

In 2025, Bingemans increased their local food donations by 51% equating to 4833 lbs, over 7000 meals.



Carbon Offset Program

As part of its commitment to sustainability and advancing Truth and Reconciliation, Explore Waterloo Region supports the Great Bear Forest Project. This Indigenous-led carbon offset program protects one of the world's largest temperate rainforests in Canada while contributing to long-term conservation and community well-being.

Learn more about the Great Bear Forest Project



OMCA will measure emissions from attendee travel and conference shuttles, purchase carbon offsets on behalf of the association, and receive a post-conference certificate.

Greener Group Transportation

Marketplace provides airport shuttles and daily hotel-to-conference transportation, helping reduce individual vehicle use and keeping over 300 cars off the road each day.

